EXPRA ist die europäische Plattform für den Wechsel zu einer nachhaltigen und effizienten Recyclingpraxis.

**EXPRA’s MISSION**

- to promote Extended Producer Responsibility (EPR) for packaging waste in Europe.
- to promote a sustainable and efficient, not-for-profit/ profit-not-for-distribution EPR scheme, driven by the obliged industry and offering a service of public or collective interest.
- to promote its packaging EPR Best Practices and to promote these Best Practices with European and international institutions, associations and federations, as well as national authorities and other stakeholders.

**EXPRA MEMBERS**

- Fost Plus
  - Belgium
- VAL I PAC
  - Belgium
- ECOPACK Bulgaria
  - Bulgaria
- Green Dot Cyprus
  - Cyprus
- EKO-KOM
  - Czech Republic
- CONAI
  - Italy
- Valorlux
  - Luxembourg
- GreenPak
  - Malta
- Nedvang
  - Netherlands
- ECO-ROM Ambalaje
  - Romania
- EnviPak
  - Slovakia
- EcoEmbes
  - Spain
- Ecovidrio
  - Spain
- Herrco
  - Greece
- Grønt Punkt
  - Norway
- Pakornak
  - Macedonia
- TAMIR
  - Israel
- CEVKO
  - Turkey
- Eco-Entreprises
  - Québec
  - Canada
- RINKI
  - Finland
- FTI
  - Sweden
- ETO
  - Estonia
- Oko Pannon
  - Hungary

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EXPRA is recognized as a key stakeholder in the discussions on the new Circular Economy Proposal and is active in promoting its key messages, related to the proposed legislative changes in the Packaging and Packaging Waste Directive and Waste Framework Directive, namely:

- The EPR principle should be appropriately incorporated into EU waste legislation through binding minimum requirements that can effectively ensure transparent and streamlined EPR application across Member States. EPR minimum requirements should spell out clear roles and responsibilities of all actors involved in the waste management value chain in a bid to avoid overlaps, inefficiencies and conflicts of interest across differing EPR models. In order to achieve the highest environmental benefit and cost effectiveness, PROs should be required to be industry-owned.
- New waste management targets need to be based on reliable statistics, realistic and justifiable from both an economic and environmental perspective. Measurement point for recycling should stay with ‘input into recycling’.

EXPRA MEMBER ACHIEVEMENTS

- PROVIDE OVER 200 MILLION PEOPLE with packaging collection, sorting and recycling infrastructure
- OVER 23 MEMBERS
- OVER 19 MILLION TONNES of packaging every year
- HAVE OVER 20 YEARS of experience and expertise in the waste management field

EXPRA AND EU POLICY

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10 Golden Rules for EPR

1. The essence of EPR is the producer’s responsibility for a product throughout its life cycle
2. PROs should be owned, run and steered by the obliged companies
3. PROs should be not-for-profit / profit-not-for-distribution
4. Collectors, sorters or recyclers of waste should not be active as PROs but deliver good services
5. There should be a clear EPR legal framework strongly enforced by public authorities
6. Successful EPR must be based on a partnership between public authorities and PROs
7. There should be a level playing field for the provision of EPR services in a given territory
8. Obliged companies should receive equal treatment and fees should be publicly available
9. The industry-owned PROs are pursuing a public service mission
10. PROs should support obliged companies to improve the environmental performance of their products and packaging

The packaging cycle

1. Selective sorting
2. Collection
3. Aggregation into bales
4. Separation by consumers
5. Grinding, cleaning & purification
6. Secondary materials
7. Purchase
8. Final products
9. Secondary materials
10. Final products