

about EXPRA

Established in 2013, the Extended Producer Responsibility Alliance aisbl (EXPRA) is the umbrella organisation for packaging and packaging waste recovery and recycling systems which are owned by obliged industry and work on a not-for-profit basis.

EXPRA acts as the authoritative voice and common policy platform representing the interests of all its members, which are founded and run by or on behalf of obliged industry.

EXPRA member organisations assist industrial companies and commercial enterprises, which are required by legislation to take back used packaging, to comply with this obligation. They do so through organising the collection, sorting and recycling of used packaging, focusing mainly on household packaging.

EXPRA Members work to ensure that the recovery and recycling of packaging waste is conducted in the most economically efficient and ecologically sound manner.

EXPRA's mission

- to promote Extended Producer Responsibility (EPR) for packaging waste in Europe.
- to promote a sustainable and efficient, not-for-profit/profit-not-for-distribution EPR scheme, driven by the obliged industry and offering a service of public or collective interest.
- to promote its packaging EPR Best Practices and to promote these Best Practices with European and international institutions, associations and federations, as well as national authorities and other stakeholders.

EXPRA members

 Fost Plus Belgium	 VALORLUX Luxembourg
 ECOPACK Bulgaria	 PAKOMAK Macedonia
 EEQ Canada	 GreenPak Malta
 Green Dot Cyprus	 Nedvang Netherlands
 EKO-KOM Czech Rep.	 Grønt Punkt Norway
 HE.R.R.Co Greece	 ECO-ROM Romania
 ÖKO-Pannon Hungary	 ENVI-PAK Slovakia
 T.A.M.I.R. Israel	 Ecoembes Spain
 CONAI Italy	 ÇEVKO Turkey



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Extended
Producer
Responsibility
Alliance

inspiring
packaging
recycling

EXPRA member achievements

key facts

EXPRA's 17 members:

- ✓ Provide over 200 million people with packaging collection, sorting and recycling infrastructure
- ✓ Ensure recycling and recovery of over 15 million tonnes of packaging every year
- ✓ Have up to 20 years of experience and expertise in the waste management field

EXPRA and EU policy

EXPRA and its members are knowledge holders on environmentally and economically sound waste management. EXPRA provides expert input and shares its expertise with the EU institutions to support sustainable waste management systems in Europe.

EPR is recognised as a key waste management tool by the EU Institutions:

“Producer responsibility schemes are essential”
Commissioner Potočník

The EP 2012 own-initiative report on a Resource Efficiency Roadmap calls upon the Commission to investigate EU-wide extended producer responsibility schemes to drive Member State performance.

The Commission's 2012 study on The Use of Economic Instruments and Waste Management Performances found that EPR is “the most effective tool in shifting waste streams to more sustainable paths.”

the packaging cycle



10 Golden Rules for EPR

1. The essence of EPR is the producer's responsibility for a product throughout its life cycle
2. EPR compliance schemes should be run and steered by the obliged companies
3. EPR compliance schemes should be not-for-profit / profit-not-for-distribution
4. Collectors, sorters or recyclers of waste should not be active as EPR systems
5. There should be a strong EPR legal framework enforced by public authorities
6. Successful EPR must be based on a partnership between public authorities and EPR providers
7. There should be a level playing field for the provision of EPR services in a given territory
8. Obligated companies should receive equal treatment and share the allocation of EPR costs
9. The industry-owned EPR organisation should pursue a public service mission
10. EPR organisations should support obliged companies to improve the environmental performance of their products and packaging