

SUSTAINABILITY DROPS: News from EXPRA members Summer 2018

 <p>PENSARE FUTURO Progetto Conai per l'imballaggio ecosostenibile</p>  <p>CiAI Consorzio Imballaggi Alluminio</p>	<p>CONAI AND CIAI, ITALY, GUIDELINES TO FACILITATE THE RECYCLING OF ALUMINIUM PACKAGING</p> <p>A public consultation was opened on the web-based platform www.progettarericiclo.com the result of a collaboration with the research group of Politecnico di Torino and the support of professionals from CiAI. This document analyses the selection and recycling phases of the aluminium packaging with the aim of identifying which elements of the processes deserve attention and are to be considered in the designing phase, in order to optimize the recycling processes and to reduce the related environmental impacts. The guidelines are enriched with designing indications and considerations on characteristics and recyclability for specific types of packaging.</p> <p>http://www.progettarericiclo.com/en</p>	
	<p>KIDV MODEL 'FIVE PERSPECTIVES ON SUSTAINABLE PACKAGING' ®</p> <p>Starting with sustainable packaging, you will quickly discover that this involves more than simply using less or a different material. The development of a successful sustainable packaging also requires you to consider for example the packaging process and the logistics, your customers' purchasing and disposal behaviour, and your organisation's packaging and sustainability strategies. That is why the Netherlands Institute for Sustainable Packaging (KIDV) developed a model called Five perspectives on sustainable packaging®.</p> <p>This KIDV model provides a clear overview of the key areas of attention that you have to take into account when developing sustainable packaging. It also gives you the opportunity to zoom in on issues that are relevant to your specific situation from any angle. It offers background information, tips, guidelines, and examples that can help you along the way.</p> <p>More information available at: https://hoeverpakjeduurzaam.kidv.nl/?lang=en</p>	



'1m2 –one square meter- for the Nature' Ecoembes campaign

Over 10,600 volunteers rallied by June 16th across Spain to fight the environmental catastrophe that means the waste abandonment in natural environments, within the '1m2 –one square meter- for the Nature' campaign. It is an action carried out by SEO/Birdlife in partnership with Ecoembes to double the number of heroes who have dedicated their time to clean natural environment.

In its second call 420 natural areas of all over the country have been cleared from waste.