

## PRESS RELEASE

### EXPRA signs Declaration of the Circular Plastics Alliance

**Brussels, 20 September 2019.** EXPRA, the Extended Producer Responsibility Alliance, proudly signed today the Declaration of the Circular Plastics Alliance. The signing ceremony, which took place in Brussels in the presence of EU Industry Commissioner Elżbieta Bieńkowska and EU Commission's First Vice-President Frans Timmermans, brought together over 100 private and public stakeholders.

By signing this declaration, EXPRA and its members reiterate their commitment to support the industry's transformative ambition, enabling and accelerating change by optimising collection, sorting and recycling solutions for all packaging, including plastics.

EXPRA's Managing Director Joachim Quoden said: *"Today's signature represents the strong commitment of EXPRA and its members in making every effort to enable circularity of plastics. This is already an integral part of the daily work of our members, who steer efficient packaging waste management operations and drive long-term value and social impact through boosting quality collection, enabling quality recycling and enhancing innovation in the packaging realm. We have come a long way to help implement the circular economy by responding to Europe's sustainability and competitiveness challenge. With the right policy framework and adequate enforcement, we have the potential to both boost recycling and safeguard the supply and quality of recycled materials, including recycled plastics".*

Commenting on the event, he said: *"I am pleased to see so many stakeholders here today. The collaboration of all actors, including governments and local authorities, is paramount to ensure all packaging is made circular. EPR is at the core of the packaging circular process and ensures effective coordination and engagement of all relevant stakeholders. As such, it is recognised by EU waste legislation as an essential tool towards its objectives. EXPRA and its members remain committed to engage with all stakeholders to ensure that EPR continues to play its essential role towards achieving a circular economy".*

The Declaration can be found [here](#).

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#### **About EXPRA**

EXPRA is the Extended Producer Responsibility Alliance – the organisation for packaging and packaging waste recovery and recycling systems which are owned by obliged industry and work on a not-for-profit basis. EXPRA acts as the authoritative voice and common policy platform representing the interests of its members, which are all founded and run by or on behalf of obliged industry. Over the past 25 years, our members across 20 countries thereof 17 EU Member States have co-organised the collection, sorting and recycling of used packaging (with a focus on household packaging) on behalf of industry, to fulfil their legal take back and recycling obligations, serving over 200 million inhabitants and recycling over 20 Million tons of packaging per year.

For more information, please visit [www.exptra.eu](http://www.exptra.eu)