

The Extended Producer Responsibility Alliance (EXPRA) extends its reach in Northern Europe

New cooperation partner - The Icelandic Recycling Fund joins the EPR Network

Brussels, December 2017 – During its General Assembly meeting on 30 November, EXPRA, the umbrella organisation for packaging and packaging waste recovery and recycling systems which are owned by the obliged industry and work on a not-for-profit basis, welcomed a new Cooperation partner - The Icelandic Recycling Fund, thus extending its presence in Northern Europe.

Upon the industry's initiative, Iceland's authorities have tasked the Icelandic Recycling Fund (IRF) with encouraging reuse and recovery, minimising waste going into final disposal and ensuring the proper disposal of hazardous substances and also the management of packaging waste. The Board of IRF is composed of representatives of all stakeholders, i.e. representatives of municipalities and those putting products and packaging on the Icelandic market.

“We look forward to working with EXPRA and its members”, said Ólafur Kjartansson, Managing Director of IRF. “The cooperation and exchange of best practices with colleagues from Europe and across the world will allow us to further improve our performance and face the challenges ahead”.

“I believe that the need for mutual support and learning from the good examples of others will grow as the demands of legislators and other stakeholders increase”, said Joachim Quoden, Managing Director of EXPRA. “Such cooperation works both ways – we will not only support IRF but also benefit from its successful experiences with tracking free riders and monitoring online sales”.

About EXPRA

EXPRA is the alliance for packaging and packaging waste recovery and recycling systems which are owned by obliged industry and work on a not-for-profit basis. EXPRA acts as the authoritative voice and common policy platform representing the interests of all its member packaging recovery and recycling organisations founded and run by or on behalf of obliged industry. EXPRA members provide over 200 million inhabitants with packaging collection, sorting and recycling infrastructure and ensure recycling and recovery of over 18 million tons of packaging per year. For additional information, please visit www.expra.eu

About Icelandic Recycling Fund

The Recycling Fund has been tasked by the Icelandic authorities with encouraging reuse and recovery, minimising waste going into final disposal and ensuring the proper disposal of hazardous substances and also the management of packaging waste. The Board of IRF is composed of representatives of all stakeholders, i.e. representatives of municipalities and those putting products and packaging on the Icelandic market. For detailed information, please visit <http://www.urvinnslusjodur.is>