

The Extended Producer Responsibility Alliance (EXPRA) further extends its reach in Europe

New partner - Rekopol Organizacja Odzysku Opakowań S.A., Poland joins the EPR Network

Brussels, 10 February 2023 – EXPRA, the umbrella organisation for packaging EPR systems which are owned by the obliged industry and work on a not-for-profit basis, welcomed a new partner - Rekopol Organizacja Odzysku Opakowań S.A., Poland, thus welcoming the 31st Organization joining the Alliance.

Rekopol Organizacja Odzysku Opakowań S.A. is the only organization of its kind in Poland, established by entrepreneurs introducing products in packaging into the Polish market and operating since 2002.

Rekopol not only fulfills the legal obligations of entrepreneurs in the field of packaging and packaging waste management, but also supports companies in improving the awareness of employees and local communities. It is actively involved in increasing the public and the industry knowledge by offering, among other things, international consultancy, numerous trainings, speaking at thematic conferences and ongoing individual consultancy to entrepreneurs (e.g. audits, trainings). Rekopol is also the exclusive licensor of the Green Dot mark placed on packaging introduced in Poland.

“We look forward to strengthening our long-term, now formal, cooperation with EXPRA and its members to implement genuine EPR in Poland, based on EPR best practices and success stories of our colleagues” said Jakub Tyczkowski, Chairman of the Board of Rekopol *“we hope that with joined efforts we will ensure a legal environment in EU where all PROs can strive for efficient and sustainable packaging waste management.”*

Oscar Martin, President of EXPRA and CEO of Ecoembes, welcomed the new partner to the EPR alliance and said: *“We are happy to have our friends from Rekopol joining EXPRA, especially at this moment when the EU packaging waste legislation is being shaped as it is of crucial importance for PROs to promote the genuine EPR principles, aligning circularity with climate protection”*

“In this year, when EXPRA celebrates its 10th Anniversary, I am happy and honored to welcome the 31th EPR Organization in our family, especially that we have already been cooperating for almost 20 years” said Joachim Quoden, Managing Director of EXPRA. *“I believe that with such wide membership base, EXPRA will be better equipped to meet the demands of legislators and other stakeholders and that with joint efforts, we could shape an ambitious but still implementable legal framework in EU”*, added Mr Quoden.

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About EXPRA

EXPRA is the alliance for 30 packaging and packaging waste recovery and recycling systems which are owned by obliged industry and work on a not-for-profit basis. EXPRA acts as the authoritative voice and common policy platform representing the interests of all its member packaging recovery and recycling organisations founded and run by or on behalf of obliged industry. EXPRA members provide over 200 million inhabitants with packaging collection, sorting and recycling infrastructure and ensure recycling and recovery of over 20 million tons of packaging per year. For additional information, please visit www.expra.eu

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