





**SUSTAINABILITY DROPS: News from EXPRA members
Summer – Autumn 2017**

	<p>CONAI, ITALY: TENDER FOR PREVENTION</p> <p>CONAI promotes environmental sustainability with the “CONAI tender for prevention and packaging sustainability”, aimed at rewarding the most innovative packaging solutions and eco-friendly placed on the market in 2015-2016 biennium. The companies that, in the period 2015-2016, have invested in prevention activities aimed at environmental sustainability of their packaging can participate, acting on at least one of the following levers: reuse, saving raw materials, optimization of logistics, facilitation of activities recycling, use of materials from recycling, simplifying the packaging system and optimization of production processes http://www.conai.org/en/prevention/thinking-about-the-future/stewardship-tender/</p>	
	<p>'LIBERA, nature without littering', a project created by the environmental NGO, SEO / BirdLife, in partnership with Ecoembes, the non-profit environmental organization that promotes circular economy through the recycling of packaging Http://www.proyectolibera.org/que-es-libera with the objective of raising awareness and mobilizing citizens to keep the natural spaces free of littering.</p> <p>To this end, LIBERA proposes an approach to the problem in three dimensions: knowledge, prevention and participation. It is necessary to improve and deepen the knowledge about littering: knowing more about the quantity, typology and origin of the waste will allow the identification of effective solutions for its prevention. In prevention, LIBERA works to avoid the abandonment of rubbish from the sensitization, the reinforcement of the infrastructures in sensitive points and, above all, from the education.</p> <p>LIBERA also wants to promote the mobilization of citizens, so that, among all, the situation can be changed. This mobilization is channeled through sponsorship projects (50 throughout Spain) http://www.proyectolibera.org/apadrinamientos, to help associations and citizens committed to the cleaning and conservation of natural spaces. In addition to massive collaborative littering collection or other ecosystems collection to get data. Http://www.proyectolibera.org/1m2-playas</p>	



ÉCO ENTREPRISES QUÉBEC (ÉEQ): DESIGN COMPETITION

Packplay 2 is a **student packaging design competition jointly organized by the School of Design at UQAM and Éco Entreprises Québec (EEQ)**. The objective of this project is to gather the best packaging design projects from design schools around the world for a **competition**, an **exhibition** and a **book**. Specifically, the competition aims to promote research and innovation in packaging eco-design and showcase the work of designers of tomorrow in all packaging design related fields, including graphic design, industrial design, object design, branding etc.. <https://fr-ca.facebook.com/Packplay2/>

The **exhibition** will be part of the **World Design Summit**, which will be held in October in Montréal. To know more about the summit: <http://worlddesignsummit.com/>



EKOKOM, CZECH REPUBLIC: SEMINARS ON PACKAGING AND WASTE PREVENTION.

Every year EKO-KOM organizes conference for its clients. One of key topic is Packaging and Waste Prevention. Since the year 2005 we have organized at least 12 big seminars for clients, in Prague as well as in regions a year. During 2 hours on seminars we have explained them legislation and standardization for prevention and minimization in detail and we have shown them the best results from other companies from Czech Republic and abroad. In addition, the clients have the option of individual consultations. Our employees has been part of CEN Working Groups. So, we have been able to provide our clients with the most up-to-date information and knowledges.

EKO-KOM's financial system is based on the weight of produced packaging. All clients/packaging producers are motivated to minimize your packaging.



Fost Plus soutient Lidl dans le cadre du développement d'emballages plus durables.

FOST PLUS, BELGIUM

Fost Plus has a widespread know-how for designing packaging in a most effective and sustainable way as possible. It is a pleasure for us to share this knowledge with various organizations as for example a big retailer, who contacted Fost Plus this year to obtain concrete advice on the environmental footprint of their packaging. In its strategy towards sustainability, the company drives a full attention to packaging. For all its new products, the company analyses the most relevant and intelligent packaging, and can count on the support from Fost Plus to help them on this matter. Fost Plus has therefore recently organized a workshop with the buyers from the retailer to review the packaging they have brought during an interactive session. We also invite you to visit www.preventpack.be or participate to the Greener Packaging Seminar to get some ideas on the contribution Fost Plus can offer. Some tools like www.pack4recycling.be or www.pack4ecodesign.org can help industries to assess the environmental impact of their packaging

KIDV/AFVALFONDS VERPAKKINGEN, NETHERLANDS

Factsheet Opaque PET bottles and recycling

In France, the use of opaque PET in packaging has increased significantly in recent years. This is a plastic that has been made opaque by the addition of certain pigments.

Opaque PET can disrupt the recycling process. In the Netherlands, the plastic is not being widely used yet, but in France this material is already causing problems in the recycling chain.

This factsheet provides more information on the use of opaque PET, why it disrupts recycling and how France deals with the increased use of opaque PET.

You can find the factsheet [here](#).

