

PRESS RELEASE

The Extended Producer Responsibility Alliance (EXPRA) is expanding in Europe and beyond

Two new members, Swiss Recycling, Switzerland and Visión 30/30 - ANDI, Colombia join the Extended Producer Responsibility (EPR) Network

5 April 2022 – During its General Assembly meeting, EXPRA, the umbrella alliance for packaging and packaging waste recovery and recycling organisations which are owned by the obligated industry and work on a non-profit basis, welcomed two new members, coming from different parts of the world - Swiss Recycling, Switzerland and Visión 30/30 - ANDI, Colombia.

Both organisations join EXPRA at an important moment for EPR implementation and packaging waste management, given not only the revision of the waste legislation, currently taking place in the European Union, but also the active introduction of EPR principles in the legislation of numerous countries worldwide and especially in South America.

Swiss Recycling is the umbrella organization of Swiss recycling organizations and stands for high quality, transparency and sustainable development at all stages of recycling - from separate collection and logistics to recycling and the use of secondary material.

“We look forward to working with EXPRA and its members on future-oriented topics, such as a consumer-friendly and nationally coordinated collection system, improving the recyclability of packaging or increasing awareness of the “next generation”” said Patrik Geisselhardt, CEO of Swiss Recycling.

Visión 30/30 – ANDI is the Producer Responsible Organization (PRO) in Colombia, South America, that is currently gathering more than 300 organizations from 27 productive sectors in order to improve recycling rates postconsumer packaging waste (paper, cardboard, plastics, glass and metal).

“We at Visión 30/30 – ANDI are excited and honored to become part of the EXPRA network” said Carlos Manuel Herrera, Vice President of Sustainable Development. “We look very much forward to engage in exchanging and providing each other with knowledge and information. This includes learning from other countries that already have an established packaging recycling system, but also regarding other aspects such as downstream and upstream innovation, eco- modulation, sorting technology, financing, communications and trends” he added.

Oscar Martin, President of EXPRA and CEO of Ecoembes, welcomed the new members to the EPR alliance and said: *“We are happy to have our colleagues from different parts of the world joining us, especially at this time when it is very important to promote the EPR principle in its original sense - by this we mean non-profit compliance schemes, owned and steered by the obligated industry, helping our companies to make their packaging circular and CO2 efficient and providing a public service for our inhabitants .”*

“We are looking forward to sharing our experiences and involving Swiss Recycling and Vision 30/30-ANDI in our work, promoting EPR as an effective and efficient waste management tool, aligning circularity with climate protection”, said Joachim Quoden, Managing Director of EXPRA. “I believe that our two new members will contribute significantly to our work in the field of promoting adequate EPR legislation but also in finding efficient solutions to the specific challenges being faced by EPR systems in different countries”.

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About EXPRA

The Extended Producer Responsibility Alliance (EXPRA) is the alliance for packaging and packaging waste recovery and recycling systems which are owned by obliged industry and work on a not-for-profit basis. EXPRA acts as the common voice and common policy platform representing the interests of all its member packaging recovery and recycling organisations founded and run by or on behalf of obliged industry. EXPRA members provide over 200 million inhabitants with packaging collection, sorting and recycling infrastructure and ensure recycling and recovery of over 18 million tons of packaging per year. For additional information, please visit www.exptra.eu

About Swiss Recycling

Swiss Recycling is the umbrella organization of Swiss recycling organizations and stands for high quality, transparency and sustainable development at all stages of recycling - from separate collection and logistics to recycling and the use of secondary material. Swiss Recycling is positioned as a competence center for recycling, does not accept any recyclables itself and does not trade. The members of Swiss Recycling consist of recycling organizations that are active throughout Switzerland in separate collection. They undertake to implement the standards defined in the Swiss Recycling Charter, in particular transparency in the material and financial flow, optimized take-back and sustainable development. Swiss Recycling uses communication work to raise awareness of separate collection and recycling and supports the exchange of experiences among the members / partners and the realization of synergies. For additional information, please visit: www.swissrecycling.ch

About Visión 30/30 - ANDI

Visión 30/30 - ANDI is the Producer Responsible Organization (PRO) in Colombia, South America, that is currently gathering more than 300 organizations from 27 productive sectors in order to improve recycling rates postconsumer packaging waste (paper, cardboard, plastics, glass and metal), according to the national rulings 1407 from 2018 and 1342 from 2020. The collective initiative is working on different strategic axes that are aimed at leading actions focused on building a robust information system that determines the amount of materials of containers and packaging placed in the national market; generate a culture towards sustainable living habits in citizens; consolidate itself in the long term as a driver of innovation towards new materials, technologies, product design and business models; and achieve the highest cost effectiveness in collection and use, contributing to and meeting the country's goals. For additional information, please visit: <http://www.andi.com.co/Home/Pagina/1040-vision-3030-gestion-de-envases-y-empaque>