

INVITATION

The Extended Producer Responsibility Alliance (EXPRA) is pleased to invite you to a policy dialogue on

The role of EPR in the transition to a Circular Economy
22 September 2014, 14:00-17:00 (registration & welcome coffee 13:30)
followed by a cocktail reception

Venue: BIP, Rue Royale 2-4 Brussels

On 2 July, the Commission published its Circular Economy Package aiming to establish a coherent EU framework to facilitate the transition to a zero waste society. The Commission has recognised that economic instruments can contribute to significant improvements in national waste management. Extended Producer Responsibility (EPR) is a clear example of this, as it makes companies responsible for ensuring that their used packaging is managed in a cost-effective and environmentally sound manner.

This event will discuss key elements of the Package, looking in particular at how EPR can contribute to optimal waste management and the instruments that are needed at EU level to enable its further development.

Speakers will include

- William Vermeir, President of EXPRA
- Julio Garcia Burgues, Director, DG Environment, European Commission
- Hans van Bochove, Vice-President, Public Affairs and Government Relations, Coca-Cola Enterprises Inc
- Weine Wiqvist, President, Municipal Waste Europe
- Piotr Barczak, Policy Officer: Waste, European Environmental Bureau
- Representative from the European Parliament (tbc)

Registration

Please register to the event by sending an email to aborg@webershandwick.com by 15 September 2014. Kindly note that spaces are limited.

We look forward to welcoming you to this event!